

Aditya Birla Finance Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)



ADITYA BIRLA
CAPITAL

PROTECTING INVESTING FINANCING ADVISING

NOTICE TO BORROWER/S OF AUCTION SALE

By Speed Post/EMAIL

Date: 15 September 2021

To

1. M/s. Mohan Motors Sales Private Limited (Borrower)
THROUGH ITS DIRECTORS SANDIP KUMAR BAJAJ, GAURAV BAJAJ,
PRITI BAJAJ

AT:

832, Block – P, New Alipore
KOLKATA-700053

AND ALSO AT:

226/1, Acharya Jagdish Chandra Bose Road
Kolkata - 700020

2. Mr. Sandip Kumar Bajaj (Co-borrower)
3. Mr. Gaurav Bajaj (Co-borrower)
4. Mrs. Priti Bajaj (Co-borrower)

ALL ARE AT:

832, Block – P, New Alipore
KOLKATA-700053

5. M/s. Mohan Motor Udyog Private Limited (Guarantor)
6. M/s. Cosmic Abasan Private Limited (Guarantor)
7. M/s. Natural Vanijya Private Limited (Guarantor)
8. M/s. Orchid Shelters Private Limited (Guarantor)
9. M/s. Vedic Complex Private Limited (Guarantor)
10. M/s. Crescent Enclave Private Limited (Guarantor)
11. M/s. Brijdham Vanijay Private Limited (Guarantor)

ALL ARE AT:

226/1, Acharya Jagdish Chandra Bose Road
Kolkata - 700020

ADITYA BIRLA FINANCE LTD.

Rishi Singh
Authorised Officer

Aditya Birla Finance Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)

Room No. 401, 4th Floor, 24, Camac Square, Kolkata - 700016.

Toll-free number 1800-270-7000

care.finance@adityabirlacapital.com | <https://abfl.adityabirlacapital.com>

Registered Office:

Indian Rayon Compound, Veraval,
Gujarat - 362 266.

CIN: U65990GJ1991PLC064603



FS/17275



Sir/ Madam

1. You are aware that pursuant to an application made by Aditya Birla Finance Limited, having its office At Room No. 401, Camac Square, 4th Floor, 24 Camac Street, Kolkata – 700 016 (hereinafter called as “**ABFL**”), under Section 14 of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (54 of 2002) (hereinafter referred to as “**the said Act**”), the Learned District Magistrate, South 24 Parganas at Alipore passed an order dated 22nd November, 2019, directing to take possession of immovable property being “ALL THAT PIECE AND PARCEL OF SHOWROOM “PS Continental”, Front Portion on the Ground Floor admeasuring about 8901 sq. ft. (super built up area) along with five open car parking spaces on the ground floor of the building built and constructed at upon the plot of land measuring about 51 cottahs, 14 chittaks and 14 sq. ft. lying and situated at Municipal Premises No. 83/2/1, Topsia Road (South), under P.S. Topsia, under municipal Ward No. 59 within the limits of Kolkata Municipal Corporation, Kolkata 700046” (hereinafter referred to as “**the said property**”) from the aforesaid borrowers and to hand over the same to the undersigned.
2. You are further aware that the undersigned, for and on behalf of Aditya Birla Finance Limited is now in possession of the said property.
3. You are also aware that under Section 13(4)(a) of the said Act read with Rule 8(5) of Security Interest (Enforcement) Rules, 2002, the undersigned is entitled to sell the said property by inviting tenders from public or by holding Public Auction or by Private treaty or E-Auction.
4. Now please take notice that the said property will be sold by the undersigned by Public E-Auction on 25 October 2021 at the web portal <https://sarfaesi.auctiontiger.net> from 11:00 a.m. to 3:00 p.m. with unlimited extensions of 5 minutes each. The date for inspection of the said property is fixed on 22 October 2021 between 11:00 a.m. to 4:00 p.m. The Reserve Price in respect of sale of the said property shall be Rs. 14,65,00,000/- (Rupees Fourteen Crores Sixty Five Lakhs only). Bids are invited in sealed envelopes as per the procedure and the terms and conditions stated below:
 - i. The offers for the said property should reach the Office of the undersigned in a sealed envelope along with Demand Draft/Pay

ADITYA BIRLA FINANCE LTD.


Authorised Officer