

**“APPENDIX- IV-A**

[See proviso to rule 8 (6)]

**Sale notice for sale of immovable properties**

Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable properties **mortgaged/charged** to the Secured Creditor, the physical possession of which has been taken by the Authorised Officer of **Aditya Birla Finance Limited** the Secured Creditor, will be sold on “As is where is”, “As is what is”, and “Whatever there is” basis on 27th Dec-2018 , for recovery of Rs. 2,74,98,056/- due to the Secured Creditor from Mr. Hardik J Bali, Mr. Jitendrakumar S Bali and Mrs. Asha Bali. The reserve price & earnest money deposit is mentioned in below table.

**Description of the immovable property**

Description of property	Reserve Price	Earnest Money Deposit
Shop no 201,2nd floor Shilpa Corner Rn Subhash Chowk, Gurukul Road Memnagar Ahmedabad -380052. (commercial property)	5937480	296874
Shop no 310, Shilpa Corner Gurukul, Memnagar,Nr Subhash Chowk, Ahmedabad (commercial property)	4988950	249448
Shop no 401,4th floor,Shilp Corner Nr, Subhash Chowk, Gurukul Road, Memnagar,Ahmedabad-380052(commercial property)	5710032	285502
Unit No 102, Maya Villa, Vraj Homes, Near Shella Road, Bopal, Ahmedabad (residential property)	1,33,58,925	6,67,947

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor’s website i.e. [www.adityabirlafinance.com](http://www.adityabirlafinance.com)

Date: 7<sup>th</sup> December, 2018

Sd/-

Authorised Officer

Aditya Birla Finance Limited

Place: Ahmedabad